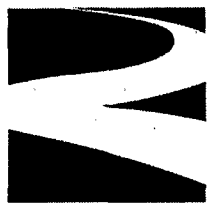




CALFED-
BAY-DELTA
PROGRAM

Talk Radio Outreach

Fall 1997 Public Outreach Meetings



CALFED BAY-DELTA PROGRAM

Public Meeting Radio Coverage

updated 12/10/97

Date	Outlet	Contact	Notes
1/12	KBLX-FM (San Francisco)	Susie Lee	Sunne McPeak to be interviewed for "Bayview" program
TBD	KCBS-FM (Los Angeles)	Cynthia Eikhler	Tim Quinn to be interviewed for "Free Forum"
12/18	KZLA-FM (Los Angeles)	Renee Thomas	Tim Quinn to tape "The Sunday Show" for airing 12/21
12/17	KSFO-AM (San Francisco)	Geoff Metcalf	Interviewed Lester Snow for live "Geoff Metcalf Show"
12/12	KCEZ-FM (Chico)	Joe Wozik	Interviewed Bob Meacher for 15-minute segment on "Sunday Edition", 12/14
12/9	KPAY-FM (Chico)	Vernoica Carter	Interviewed Bob Meacher for airing during newscast
12/4	KSDO-AM (San Diego)	Mary Ayala	Interviewed Mike Madigan for brief newscast segment
12/4	KPBS-FM (San Diego, NPR)	Kate Concannon	Interviewed Mike Madigan and Carolyn Chase for live one-hour public affairs program "These Days." Rebroadcast that evening
12/3	KFI-AM (Los Angeles)	Mark Thomas	Interviewed Tim Quinn via phone for airing during newscast
11/19	KHOP-AM (Santa Barbara)	Sandy Mitchell	Interviewed Pat McCarty for "Round Table" program to air 11/23 at 7 a.m.
11/17	KQSB-AM (Santa Barbara)	Producer	Interviewed Chip Wulbrandt for 30 minute live program "The Voice of Santa Barbara" airing at 1:30 p.m.
11/17	KCSB-FM (Santa Barbara)	Elizabeth Robinson	Taped interview with Chip Wulbrandt for "Viewpoints" program to air in December. Ran announcement of Santa Barbara public meeting prior to 11/18
11/12	KYNO/KJFX-AM (Fresno)	Jeff Scott	Interviewed Steve Yeager for half-hour radio show "Valley Speaks" airing 11/16
11/6	KCBS-AM (San Francisco)	Julie Chen, news editor	Ran news segment about San Francisco public meeting 11/6
11/4	KFBK-AM (Sacramento)	News Director	Aired news segment about the Walnut Grove public meeting
11/4	KXJZ-FM (Sacramento, NPR)	(News Director) Steve	Interviewed Kim Canevari regarding Walnut Grove meeting

11/3	KSTE-AM (Sacramento)	Pat Davis	Interviewed Tom Zuckerman and Pat McCarty for airing through 11/4
11/3	KFIV/KJAX-AM (Modesto)	News Director	Aired news segment about Walnut Grove public meeting during news casts 11/3 and 11/4
11/2	KXOA-AM (Sacramento)	Carrie Owens	Interviewed Byron Buck and Pat McCarty for half-hour public affairs program airing 11/2 at 6:30 a.m. and 8 p.m.
10/30	KIDD-AM (Salinas)	Pam Edwards	Taped three-minute interview with Byron Buck for airing through 11/6
10/28	KPAY-AM (Chico)	News Director	Interviewed Bob Meacher for segment airing 10/28
10/28	KKXX-AM (Paradise)	Josh Winston	Interviewed Rich Golb for "Town Hall" program for airing 10/25 at 6:30 a.m. and 4:30 p.m.
10/27	KNR-AM (Redding)	Paul Zieti	Interviewed Rich Golb and Bob Meacher for live 7 a.m. "drive time" talk show
10/27	KJDX/KUSE-AM (Susanville)	News Director	Interviewed Bob Meacher for segment airing 10/27 and 10/28
10/24	KQMS-FM (Redding)	Mike Sublet	Interviewed Rich Golb and Bob Meacher for newscast airing through 10/28